



## **ТЕРРИТОРИЯ ЗАВТРА**

### **VIII International Environmental Television Festival "Territory of Tomorrow"**

In June 2024, Nizhny Novgorod will host the VIII International Environmental Television Festival "Territory of Tomorrow". A competition of video works on environmental issues will be held within the framework of the festival.

#### **1. General provisions**

The founder of the Competition:

- Autonomous non-profit educational organization "Territory of Tomorrow"

Partners and organizers of the Contest:

- Ministry of Ecology and Natural Resources of the Nizhny Novgorod Region;
- Ministry of International and Interregional Relations of the Nizhny Novgorod Region;
- Ministry of Internal Regional and Municipal Policy of the Nizhny Novgorod Region;
- Nizhny Novgorod Branch of the Russian Ecological Society;
- Public Chamber of the Nizhny Novgorod region;
- Charitable Ecological Foundation "Civilization";
- Branch of VGTRK "GTRK "Nizhny Novgorod"

#### **2. Goals and objectives of the Competition**

- activation of public attention to the environmental problems of the regions of the Russian Federation and the world;
- development and enhancement of the role of environmental journalism;
- support of journalistic and creative initiatives on environmental theme;
- improving the professional skills of environmental journalists, producers of video products of environmental theme;
- expansion of environmental literacy of the population, its awareness of state tasks in the field of ecology, increasing the level of knowledge about modern environmental technologies;
- attracting the attention of the general public to the human right to a favorable environment and reliable information about its condition;
- popularization of the best practices of environmental theme.

### 3. Conditions of participation in the Competition

Producers of environmental video content of any form of ownership, independent authors who are the copyright holders of video content, as well as creative youth are invited to participate in the Competition.

An individual participant or a team can submit to the competition one work in each nomination in accordance with the Application (Appendix No. 1). The application is submitted in two formats: pdf and word (with an active link to the work).

The three best works will be determined in each nomination. The nominees are awarded prizes and diplomas, as well as valuable gifts from partners and organizers.

To participate in the Competition, it is necessary to send an application to the organizing committee of the Competition by e-mail before 17:00 on May 20, 2024 [info@eco-civilization.ru](mailto:info@eco-civilization.ru)

### 4. Nominations and terms of the Contest

1. **EcoCinema** - series, films about ecology, including about the beauty of nature, environmental features, conservation of biodiversity, eco-tourism, human activities aimed at nature conservation, etc.
2. **EcoProject** – TV programs, TV program cycles on environmental topics
3. **EcoReportage** - materials in the genre of information story, essay, reportage on ecological lifestyle, formation of public ecological consciousness, problems in the field of ecology and environmental protection and experience in solving it, on youth volunteer actions in environmental protection, nature-saving technologies, separate waste collection, etc. (up to 5 minutes)
4. **EcoRolik** - animation works, videos of social advertising, etc. small-form works (up to 3 minutes)
5. **DropWater** (nomination of the year) - video works of various genres about respect for water resources, problems of water bodies and ways to solve them, etc.
6. **Territory Z** (territory of generation Z) – works of non-professional creative children's and youth groups, author's children's and youth video works on the topic of ecology in any genres.

Three finalists are selected in each nomination: two diploma holders and a laureate. The main prize of the Grand Prix Competition-Festival is awarded for the best work according to the jury of the competition.

The dates of the Competition:

- acceptance of applications and works for participation in the Competition – from February 20 to May 20, 2024;

- evaluation of competitive works – from May 20 to May 31, 2024;
- Summing up, awarding the winners: June 26-29, 2024.

Works created between January 1, 2022 and April 30, 2024 are accepted for the competition.

The venue of the Competition: Nizhny Novgorod, Nizhny Novgorod region. The works submitted to the Competition are not returned and are not reviewed.

### **5. Summing up the results**

To summarize the results of the Competition and determine its winners, the organizers form a competent international jury.

### **6. The final of the Competition "Territory of Tomorrow"**

The results of the competition are summed up within the framework of the Festival in June 2024 and announced at the award ceremony of the winners.

The following events are planned within the framework of the Festival:

- demonstration of the best works of the Competition;
- journalistic discussion on the environmental topic with the participation of representatives of the media industry, legislative and executive authorities at the federal and regional levels, environmental organizations at the federal and regional levels;
- master classes;
- an excursion to an eco-oriented enterprise;
- environmental campaign for the release of juvenile sterlet in the Volga River;
- excursions and cultural program for participants and guests of the Festival.

### **7. Competition prizes**

The official award of the Competition – a small "Crystal Drop" - is awarded to the winner in each nomination. The other two finalists receive diplomas and memorable gifts.

The Grand Prix of the Competition is awarded with a large "Crystal Drop" and a valuable gift.

The jury of the Competition can award individual contestants with special diplomas and prizes, as well as incentive prizes.

The address and contact phone numbers of the Festival organizers.

E-mail: [info@eco-civilization.ru](mailto:info@eco-civilization.ru)

<https://eco-civilization.ru/territoriya-zavtra>

Festival Coordinators:

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