



## **ТЕРРИТОРИЯ ЗАВТРА**

### **VII International Ecological TV Festival "Territory of Tomorrow"**

#### **1. General provisions**

The founder of the Competition:

- Autonomous non-profit educational organization "Territory of Tomorrow"

Partners and organizers of the Contest:

- Russian Ecological Society;
- Charitable Ecological Foundation "Civilization";
- Ministry of Internal Regional and Municipal Policy of the Nizhny Novgorod Region;
- Public Chamber of the Nizhny Novgorod region;
- Committee on Ecology and Nature Management of the Legislative Assembly of the Nizhny Novgorod Region;
- Ministry of Ecology and Natural Resources of the Nizhny Novgorod Region;
- Branch of VGTRK "GTRK "Nizhny Novgorod"

#### **2. Goals and objectives of the Competition**

- activation of public attention to the environmental problems of the regions of the Russian Federation and the world;
- development and enhancement of the role of environmental journalism;
- support of journalistic and creative initiatives on environmental theme;
- improving the professional skills of environmental journalists, producers of video and audio products of environmental theme;
- expansion of environmental literacy of the population, its awareness of state tasks in the field of ecology, increasing the level of knowledge about modern environmental technologies;
- attracting the attention of the general public to the human right to a favorable environment and reliable information about its condition;
- popularization of the best practices of environmental theme.

#### **3. Conditions of participation in the Competition**

Producers of environmental video and audio content of any form of ownership, independent authors who are the copyright holders of video and audio content, as well as environmental bloggers and creative youth are invited to participate in the Competition.

An individual participant or a team can submit to the competition one work in each nomination in accordance with the Application (Appendix No. 1). The application is submitted in two formats: pdf and «Word» (with an active link to the work).

Three best works will be determined in each nomination. The nominees are awarded prizes and diplomas, as well as valuable gifts from partners and organizers. To participate in the Competition, it is necessary to send an application to the organizing committee of the Competition till 17:00 on August 10, 2023, by e-mail [info@eco-civilization.ru](mailto:info@eco-civilization.ru)

#### 4. Nominations and terms of the Contest

1. **EcoProject** – series, TV programs, films about ecology, including about the beauty of nature, environmental features, preservation of biodiversity, human activities aimed at preserving nature, about water resources, etc. (Timing up to 58 minutes);
2. **Ecoreportage** - materials in the genre of an informational story, essay, reportage about the ecological lifestyle, the formation of public ecological consciousness, problems in the field of ecology and environmental protection and the experience of solving it, about youth volunteer actions in environmental protection, nature-saving technologies, separate waste collection, etc. (Timing up to 5 minutes);
3. **EcoRumor** – educational radio works in any genre on the topic of ecology and environmental protection;
4. **EcoBlog** – environmental publications on social networks – (author's texts, video sketches) posted on the official pages of the editorial office or in a personal account on the social network (VKontakte, Telegram, Rutube);
5. **EcoRolik** - animation works, videos of social advertising, etc. small-form works (no more than 3 minutes);
6. **EcoTourism** - video works about traveling to places of untouched nature, its contemplation, about spiritual enrichment from communication with nature, about participation in the protection of natural heritage, etc.;
7. **Territory Z** (territory of generation Z) – works of non-professional creative children's and youth groups, author's children's and youth video works on the topic of ecology in any genres.

Three finalists are selected in each nomination: two diploma holders and a laureate. The main prize of the Grand Prix Competition-Festival is awarded for the best work according to the jury of the competition.

Dates of the Contest-festival:

- acceptance of applications and works for participation in the Competition – from April 20 to August 10, 2023;
- evaluation of competitive works – from August 10 to August 20, 2023;
- summing up, awarding of winners: September 13-16, 2023.

Works created in the period from September 2021 to April 10, 2023 are accepted for the competition. The venue of the Competition: Nizhny Novgorod, Nizhny Novgorod region. The works submitted to the Competition are not returned and are not reviewed.

### **5. The Final of the Contest "Territory of tomorrow"**

The results of the competition are summed up in September 2023 and announced at the award ceremony of the winners.

The following events are also planned within the framework of the Competition:

- demonstration of the best works of the Competition;
- journalistic discussion on environmental issues with the participation of representatives of the media industry, legislative and executive authorities, environmental organizations;
- master classes;
- environmental action on the stocking of the Volga River with young sterlet;
- excursions and cultural program for participants and guests of the Competition-festival.

### **6. Competition prizes**

The official award of the Contest – a small "Crystal Drop" - is awarded to the winner in each nomination.

The other two finalists receive diplomas and memorable gifts.

The Grand Prix of the Competition is awarded with a large "Crystal Drop" The jury of the Competition can award individual contestants with special diplomas and prizes, as well as incentive prizes.

### **7. Summing up**

To summarize the results of the Competition and determine its winners, the organizers form a competent international jury.

Address and contact phone numbers of the Festival organizers

. E-mail: [info@eco-civilization.ru](mailto:info@eco-civilization.ru)

<https://eco-civilization.ru/territoriya-zavtra>

Festival Coordinators:

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